



**Kerr Drug**  
**FOR IMMEDIATE RELEASE**  
**November 6, 2007**

**MEDIA ADVISORY**

**Kerr Drug Sponsors Meals on Wheels Adopt-A-Day Program to Help Support N.C. Seniors**

**WHAT:** Kerr Drug, the leading pharmacy chain in the state, is sponsoring the *Meals on Wheels of Wake County 'Adopt-a Day-Program'* to help support seniors. Kerr will sponsor this program through a three-fold initiative on November 7:

- 1) Kerr Drug will financially undertake the Meals on Wheels *hot meals program*. These meals will be delivered to both homebound recipients and seniors at the Garner Senior Center.
- 2) Kerr Drug educators will hold an informative presentation at the center concerning supplies covered under Medicare and Medicaid, including Acor diabetic shoes. As part of the presentation, the Kerr Drug flu shot program, which is free to Medicare Part B beneficiaries and the customer loyalty program, designed to help seniors and caregivers, will be discussed.
- 3) Kerr Drug pharmacists will be onsite to provide free blood pressure readings and free blood glucose testing. They will also pass out material on Kerr's clinical pharmacy services offered, which includes blood pressure readings, cholesterol screenings, bone mineral density scans, and its diabetes education classes at select Kerr Drug locations.

**WHERE:**

Garner Senior Center, 205 E Garner Rd, Garner, N.C., (919) 779-0122

**WHEN:**

Wednesday, November 7, 10:30 a.m. to 1:00 p.m.

## **CONTACT:**

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## **GENERAL INFORMATION:**

### **About Kerr Drug's Customer Loyalty Program**

#### ***Any Senior Card Tuesdays***

This incentive allows seniors 60 and over, on any Tuesday of the month, to receive 10% off any item brand in Kerr Drug (excluding tobacco, prescriptions, alcohol and a few other items).

#### ***Caregivers Marketplace***

This incentive is designed for people taking care of loved ones or professionally care giving for someone in need. When they buy five or more qualifying items in Kerr Drug they can receive cash back on those items. No sign-up or membership fee is required to participate in this program.

### **About Kerr Drug**

Kerr Drug is one of the most recognized and respected names in the chain drug industry. With its roots in the Carolinas and headquarters in Raleigh, Kerr Drug is taking the vision of community pharmacy farther than any other drug chain. The company has placed its future on its unique ability to provide patients, the medical community, and health plan sponsors, access to the most comprehensive and convenient health and wellness offering in the industry. With a mission to be the most comprehensive provider of pharmacy and related health care services, while continuing to be the most reliable provider of health related and convenience items, Kerr is currently providing services that far exceed the traditional drug store mix. For more information visit: [www.kerrdrug.com](http://www.kerrdrug.com)