



Kerr Drug
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PRESS RELEASE

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Advanced Diagnostic Testing for Chronic Disease Prevention Offered at Kerr Health Care Centers

Regional pharmacy chain enhances health and wellness services with next-generation tool designed to help individuals prevent the onset of obesity-related chronic diseases

Raleigh, N.C. – Kerr Drug, headquartered in Raleigh, North Carolina and one of the nation's leading regional pharmacy chains, announced today it will offer to its customers a new testing solution called Know Your Number. This testing solution is a patented revolutionary technology only available to customers at participating Kerr Health Care Centers in North Carolina and is not available at any other pharmacy chain nationwide.

Know Your Number predicts an individual's risks of developing chronic, preventable, obesity-related diseases such as diabetes and chronic obstructive pulmonary disease. It is currently being rolled out at nine Kerr Health Care Centers in North Carolina. Kerr Drug is also planning to offer Know Your Number as part of its corporate wellness program.

“Know Your Number is, by no means, a standard health risk assessment tool,” commented Joe Heidrick, R.Ph., PharmD and program coordinator at Kerr Drug. “It evaluates and reports a person's chances of developing a chronic disease in a much more accurate, actionable manner.”

This new testing was not only developed to predict the likelihood of the onset of preventable diseases, but also to inform individuals of how they compare to others who are the same age and ethnicity. This testing also reveals what fraction of a chronic disease risk is modifiable and it lets customers know what factors (e.g. lack of exercise, smoking) are contributing to the risks of developing specific chronic conditions. Findings are communicated in easy-to-interpret, visually compelling reports that also help individuals track their progress.

“We are extremely excited at the opportunity to work with one of the most recognized and respected organizations in the southeast,” commented Tim Smith, CEO of BioSignia. “We firmly believe in the power of the Know Your Number solution and the benefits it will deliver to Kerr Drugs’ customers.”

Kerr Drug is deeply committed to providing the highest quality health and wellness services to patients, the medical community and healthcare sponsors. Adding Know Your Number to the roster of solutions already offered at its health care centers serves to further the company’s mission of being the premier community pharmacy in the state.

Through Kerr Drug, Know Your Number testing and a full customized report cost \$50 and can be conducted in 30 minutes or less. All results are one-hundred percent confidential.

About Kerr Drug

Kerr Drug is one of the most recognized and respected names in the chain drug industry. With its roots in the Carolinas and headquarters in Raleigh, Kerr Drug is taking the vision of community pharmacy farther than any other drug chain. The company has placed its future on its unique ability to provide patients, the medical community, and health plan sponsors, access to the most comprehensive and convenient health and wellness offering in the industry. With a mission to be the most comprehensive provider of pharmacy and related health care services, while continuing to be the most reliable provider of health related and convenience items, Kerr is currently providing services that far exceed the traditional drug store mix. For more information, please visit www.kerrdrug.com.

About BioSignia

Headquartered in Research Triangle Park, NC, BioSignia is a leading technology company focused on bringing innovative predictive modeling solutions to the preventive health and life insurance markets. At the core of BioSignia’s flagship solution, Know Your Number, is the company’s proprietary synthesis modeling approach to chronic disease risk prediction. In 2004, Biosignia received the Disease Management of America’s prestigious award for Best Enabling Tool for Disease Management. Since then, the company’s talented R&D team has continued to advance synthesis modeling, continuously updating it to reflect the ever expanding need for effective chronic disease prevention, management and treatment. For more information, visit www.knowyournumber.com