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Kerr Drug
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PRESS RELEASE

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Lt. Governor Perdue Pays Visit to Kerr Drug to Support Senior Health Care

Raleigh, N.C. - Kerr Drug, the state's leading pharmacy chain, extends a warm welcome to Lt. Governor Beverly Perdue, chair of the N.C. Health and Wellness Trust Fund Commission (HWTFC) and one of the state's gubernatorial candidates. She is scheduled to visit Kerr Drug at North Hills Mall on Thursday, October 25 at 11am.

Perdue will make a formal address recognizing Kerr Drug for launching *CheckMeds N.C.*, a new medication therapy management program, which was funded by the HWTFC and launches this month. *CheckMeds N.C.* helps insure seniors are taking the right medication in the best manner. Perdue will also applaud Kerr Drug for its ongoing leadership as a North Carolina-based innovator promoting senior health care.

"Perdue and Kerr Drug have always shared a common goal in promoting senior health care in our state", says Tony Civello, president and CEO of Kerr Drug, and past chairman of the National Association of Chain Drugs Stores. "The partnership is natural because issues such as medical assistance to seniors, including senior prescription drug costs, have always been at the top of Perdue's agenda and are the central focus of Kerr Drug's initiatives."

Perdue was behind the passing of a recent legislation to create a high-risk health insurance pool to help people with serious illnesses in the state who are unable to afford or do not qualify for private coverage. North Carolina is now one of 34 states to offer this type of insurance.

"QUOTE", says Perdue, who was a health care advocate and Director of Geriatrics at Craven Regional Medical Center prior to becoming an elected North Carolina official. "QUOTE".

About Kerr Drug

Kerr Drug is one of the most recognized and respected names in the chain drug industry. With its roots in the Carolinas and headquarters in Raleigh, Kerr Drug is taking the vision of community pharmacy farther than any other drug chain. The company has placed its future on its unique ability to provide patients, the medical community, and health plan sponsors, access to the most comprehensive and convenient health and wellness offering in the industry. With a mission to be the most comprehensive provider of pharmacy and related health care services, while continuing to be the most reliable provider of health related and convenience items, Kerr is currently providing services that far exceed the traditional drug store mix. For more information visit: www.kerrdrug.com

About The N.C. Health and Wellness Trust Fund

The N.C. Health and Wellness Trust Fund provides grant funding to 20 organizations, covering over 60 college campuses across North Carolina to promote tobacco use prevention and cessation among college-aged students (18-24). This statewide network of Tobacco-Free Colleges participates in coalition building, policy advocacy and grassroots activities to create change. For more information visit: <http://www.healthwellnc.com/>